

EMPOWERING GROWERS TO ADAPT AND THRIVE

Growers Edge leverages data science to build risk management solutions to meet ever-changing demands on growers. We work with ag retailers and industry partners to design powerful warranty-backed crop plans that reduce financial exposure for growers and help them plant, grow, and harvest crops more effectively.

GROWERS EDGE DELIVERS

- Differentiation
- Data Analytics
- Warranty Coverage
- Offer Fulfillment

SO YOU CAN DELIVER

- Improved Yields
- Increased Confidence
- Investment Protection

FOR INCREASED REVENUE

HOW DOES IT WORK?



1. DESIGN TAILORED OFFER

Our ultimate purpose is to work with and through you to design a unique offer to help you meet your objectives.

You Determine Two Variables:

1. Benchmark: Percentage of grower's historical production
2. Warranty Payment/Credit: Amount paid to grower if benchmark is not achieved



2. GROWER IMPLEMENTATION

Your sales team positions the offer with the grower as a complement to your products and services.



3. OFFER FULFILLMENT

Growers Edge works behind the scenes to collect the data and information needed to fulfill the offer.



4. EXCEED BENCHMARK OR RECEIVE WARRANTY PAYMENT

When the grower sees an increase in yield, they keep all of the upside. If their yield does not reach the benchmark the grower receives a payment or credit determined by you.

GIVE YOUR GROWERS THE EDGE!



LEARN MORE AT
WWW.GROWERSEGE.COM



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